Aaron Schieferstein
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Objective

Use my background in graphic design and UX to push myself and make the most of each project I encounter.

Experience

Highmark Health (February 2020 – Present)
Production designer

Design marketing pieces in an agile environment for various established Highmark brands, either as a part of a team or as the sole designer. Collaborate with each project team to develop print specs and ensure an accurate document build prior to finalization. Deliverables often include flyers, brochures, direct mail, SMS, posters, and billboards.

Carpenter Connection (March 2012 – February 2020)
Graphic designer

Created and printed new graphics for various types of displays, as well as processing final artwork provided directly from clients. Other responsibilities included proofing, color matching, photography, image manipulation, file/time management, placing vendor orders, managing material inventory, performing basic printer maintenance, and training new art department employees. Some regular clients included PPG, Arconic, ATI, and The University of Pittsburgh.

Freelance Designer (January 2012 – Present)
Graphic designer

Develop a variety of freelance projects for local businesses as well as individual clients. Projects range from label design, illustration, signage, logo design, and photo retouching.

Zoltun Design (May 2009 – December 2011)
Graphic designer

Range of tasks involved print design, identity, photo retouching, illustration, advertising design, tradeshow booth graphics, catalog design, and web graphics. Built upon knowledge of concept development, print assembly, job templates, designing within corporate standards, file management, internal job processes, and critique sessions. Clients included Eaton, UPMC, Philips, and Westinghouse.

Skills

Print design	Color matching	**Software**	
Concept development	Pre-press	Adobe Photoshop	Figma
Branding/marketing	Wide-format printing	Adobe InDesign	Slack
Logo design	Proofreading	Adobe Illustrator	Workfront
Photo retouching	Copywriting	Adobe Acrobat	Microsoft Office
Illustration	File management	Adobe Bridge Adobe	Windows
Photography	Vendor orders	XD	Mac OS

Education

Maryland Institute College of Art
Master of Professional Studies in UX Design

The Art Institute of Pittsburgh
Bachelor of Science in Graphic Design

References

Alice Benninger
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